Hollywood and Europe: Movies, Industry, Culture, Politics, 1945-95

Mark White

This book draws on recent developments in the history of American film and cultural studies to offer a comprehensive new analysis of Hollywood's growing transatlantic role in the decades following World War II. The Hollywood industry, the book argues, was actively engaged in the cultural diplomacy of the Cold War, and its transatlantic connections were key to its success. Through a combination of theoretical approaches and detailed case studies, Mark White explores Hollywood's role in shaping American foreign policy and perceptions of the United States around the world.

1. Introduction
Hollywood is a global industry, with connections to the world beyond the USA. This chapter introduces the book and its argument. It discusses the significance of Hollywood in the Cold War and the importance of transatlantic cultural relations to American foreign policy.

2. The Cold War and Hollywood Abroad
This chapter examines the role of Hollywood in the Cold War. It considers how Hollywood films and commerce were used by the US government to promote American values abroad and how the film industry responded to the challenges of the Cold War.

3. Hollywood and Europe: The Transatlantic Gaze
This chapter explores the impact of Hollywood on Europe. It discusses how the transatlantic relationship between Hollywood and Europe influenced cultural production and public perception.

This chapter examines the political impact of Hollywood on Europe. It considers how Hollywood films and commerce were used to shape European attitudes towards the USA and American values.

5. Hollywood and Europe: A Critical Reassessment
This chapter challenges the assumptions about Hollywood's role in the Cold War. It argues that the transatlantic relationship between Hollywood and Europe was more complex and less straightforward than previously thought.

6. Conclusion
This chapter summarizes the book's argument and identifies areas for further research.

Appendices

Appendix A: Hollywood and Europe: A Timeline
Appendix B: Hollywood and Europe: A Source List
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Acknowledgments

About the Author

Mark White is a professor of film studies at the University of Manchester. He is the author of several books on the history of American film and cultural studies, including Hollywood and Europe: Movies, Industry, Culture, Politics, 1945-95.