[eBooks] Lobbying On A Shoestring How To Win In Massachusetts And Other Places Too

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Hardball Lobbying for Nonprofits—B. Hessenius 2007-05-28 This is a no-holds-barred, comprehensive, real-world guide to building political power and successfully lobbying for nonprofits in the 21st century, written by an insider who has been in the trenches as both a lobbyist and a government official.

Lobbying for Social Change, Third Edition—Willard C. Richan 2013-09-05 This step-by-step guide to lobbying covers it all—from the basics for beginners to specific techniques for experienced lobbyists “You and I may never achieve major public office, but we do not need to in order to affect public policy.”—Author Willard C. Richan To effect social change, any lobbyist’s case must be presented with skill, knowledge, and confidence. This reader-friendly book shows the way. It assumes no prior knowledge of the subject and provides the nuts and bolts of public policy advocacy (lobbying) in non-technical language. Lobbying for Social Change, Third Edition is organized in a way that easily allows its use in the classroom as well as by individual or group advocates, and it is packed with clearly presented case material that illustrates the lobbying process in action. This new edition provides updated case material, expanded coverage of electronic media, and two new chapters: one focusing on direct action for fundamental change, and the other presenting a case history of a grassroots lobbying campaign. Part I of Lobbying for Social Change, Third Edition, entitled “The Basics,” will show you how to: assess your political resources set an agenda for action understand whom to lobby—and how to gauge their power, motivation, and ability to effect or impede social change gather and use evidence to support your position Part II, “Practical Applications,” gives you nuts-and-bolts information about how lobbying is done. You’ll learn: how to work directly with policymakers-face-to-face, by mail, by telephone, etc. effective rules for for testifying in a public hearing how to make use of the mass media-writing news releases, participating in panel discussions, what to do when being interviewed (and how to increase your chances of being a repeat guest on talk and news shows), and how to effectively work with print and electronic media, including the Internet ways to take on the system through direct action Part III, “Case History of a Grassroots Lobbying Campaign,” takes you inside an actual campaign (in this case, to amend the impending—at the time—welfare reform bill). You’ll see how a group of five Philadelphia area social workers and one feminist activist started the Delaware County Coalition to Save Our Safety Net—a coalition that would make a significant impact on the benefits of welfare reform in the state of Pennsylvania. This new edition of the classic manual for lobbyists is packed with vital information for lobbying in the new millennium. We urge you to consider making it a part of your personal or teaching collection today!

Alaska Politics and Public Policy—Clive S. Thomas 2016-09-15 The last book on Alaska politics came out over twenty years ago, long before the rise of the Tea Party and Sarah Palin and the decline of oil revenue and fisheries. With Alaska Politics and Public Policy, Clive Thomas has pulled together a diverse team of specialists to update and expand our understanding of the political and policy realities of Alaska. This comprehensive volume lays out a detailed map of a political landscape that’s physically huge, environmentally diverse, and constrained in economics and population. This book, the most comprehensive on Alaska politics and public policy published to date, explores how beliefs, institutions, personalities, and power shape Alaska politics and public policies. Understanding how these elements interact helps explain why and how some issues get dealt with by government in Alaska, why others get little attention, why some are tackled but cannot be resolved, and why others are not addressed at all. Combining the human element with the interrelationships within the political system gets to the very nature of politics. The book ranges from covering the basics of Alaska politics to providing detailed treatments of the factors shaping politics and the operation of government to providing in-depth analysis of issues and policies. Alaska Politics and Public Policy provides a wide range of information and analysis to a broad readership—from those with very little knowledge of Alaska politics to Alaska politics junkies. The book also includes an extensive glossary of terms related to Alaska and its politics. Two types of people were asked to contribute to the book: one group is political scientists and other social scientists. The other includes past and present state elected and appointed officials, as well as other political practitioners and observers, such as lobbyists and journalists. This combination of contributors enables the book to provide both conceptual and hands-on insights into its comprehensive coverage of topics ranging from the role of Alaska Natives to the influence of interest groups to the reality of the state’s dependence on oil to the ambivalent attitude toward the federal government to the likely potential of the Arctic in Alaska’s future.

Lobbying Illinois—Christopher Z. Mooney 2003

Matters Relating to T. Bertram Lance—United States. Congress. Senate. Committee on Governmental Affairs 1977

Bowker’s Law Books and Serials in Print—1988

Legal Services Corporation Act Amendments of 1983—United States. Congress. Senate. Committee on Labor and Human Resources 1984

Occupational Outlook Quarterly—1996

OQO, Occupational Outlook Quarterly—1996

Rooftops & Shoestrings—Kay Henkel 2014-08-07 When arriving in Rio, the position and the company had collapsed. Without any knowledge of the Portuguese language, no personal or business connections or prospects for employment, we were immediately destitute. We were ejected from our hotel with only the clothes we wore. For a time, we lived secretly in an office building which was illegal to be in after dark. What food we ate was pilfered off of left over plates at outdoor cafes, or taken from a storage closet full of canned sardines from the importers office whose floor we slept on. After many months we were offered work at a bug infested English Yacht across the bay from Rio. At last we had a bed and food! The description of our lives with unbelievable challenges sufficed our love... (Humorously written) Eventually we were offered remedial work in the Brazilian Interior (Jungle) Life in the Interior, and the incredible adventures. All kept in a diary, became worthy of writing this book.

The Philosopher-Lobbyist—Mordecai Lee 2015-01-08 The history of John Dewey’s leadership of the progressive People’s Lobby. John Dewey (1859-1952) was a preeminent American philosopher who is remembered today as the founder of what is called child-centered or progressive education. In The Philosopher-Lobbyist, Mordecai Lee tells the largely forgotten story of Dewey’s effort to influence public opinion and promote democratic citizenship. Based on Dewey’s 1927 book The Public and Its Problems, the People’s Lobby was a trailblazing nonprofit agency, an early forerunner of the now common public interest lobbying group. It used multiple forms of mass communication, grassroots organizing, and lobbying to counteract the many special interest groups and lobbies that seemed to be dominating policymaking in Congress and in the White House. During the 1930s, Dewey and the People’s Lobby criticized the New Deal as too conservative and championed a social democratic alternative, including a more progressive tax system, government ownership of natural monopolies, and state operation of the railroad system. While its impact on historical
Lobbying in Washington, London, and Brussels-Conor McGrath 2005
This book examines the activities of lobbyists in the three largest global lobbying markets - Washington, London and Brussels - and places those activities in the context of the political, cultural and institutional environments, within which lobbying is undertaken in those locations. Its fundamental premise is that institutions and political frameworks make a great deal of difference to which effective lobbyists will approach their work. Based on interviews with 60 lobbyists in those cities, the book seeks to describe the range of activities which they undertake - from monitoring to research, grass roots efforts to coalition building, atmosphere setting to direct advocacy. In the first section of this book, these activities are analysed and the lobbyists' views explained, in the light of current academic and popular literature. The second section contains detailed transcripts of interviews with 16 of the lobbyists, in which they speak at length and in their own words. research into lobbying - too often, academic works on lobbyists treat lobbyists' experiences and expertise as peripheral to the mathematical modeling of their activities. Designed with academic researchers in mind, the book also contains a wealth of insights from lobbyists from which other practitioners in the three locations can draw upon. .... an important and extremely useful book which will be of interest to a range of audiences including: lobbyists, politicians, academics and students of public relations/political communication...

The Third House-Alan Rosenthal 2000-10-01 The book, which has drawn praise for its inviting and accessible style, thoroughly examines the lobbying scene, the settings in which lobbying takes place, the types and styles of lobbyists, the broad range of approaches and techniques used by lobbyists, and the role and influence of lobbying in our system of representative democracy. A favorite among professors and students alike, The Third House is a great choice as a supplement for courses on state politics or interest groups.

National Security and Mobilization Management- 1985

Public Citizen- 1983


Interest Groups and Lobbying-Thomas T. Holyoke 2018-09-03 Interest groups and lobbyists play a crucial role in how public policy is made in the United States' representative democracy. By helping citizens organize and pursue their self-interests in the political arena, interest groups and lobbyists are an alternative but very effective form of representation. However, the adversarial nature of interest groups often fuels voter discomfort with the political process. Interest Groups and Lobbying is an accessible and comprehensive text that examines the crux of this conflict. Pulling together two areas of interest group research (why advocacy organizations form and how they may able to gain influence in Washington) DC. Thomas T. Holyoke shows students the inner workings of interest groups in the United States. Using case studies to clarify and expand on the issues surrounding lobbying and group action in federal, state, and local government, Holyoke explores how we can use interest groups and their adversarial impulse to achieve the greatest good for the greatest number of people.

Political Advocacy Handbook-Jaclyn A. Bootel 1997 This handbook is designed to assist special education advocates in developing the capacity to mount an effective advocacy campaign at the state and federal levels. It is divided into the following four separate training modules: (1) "Introduction to Advocacy"; (2) "Understanding the Governmental Process"; (3) "Changing Public Policy"; and (4) "Building Coalitions and Networks." Modules are organized as self-contained sets of training materials. Each module includes background information on the topic, suggested workshop or training session activities, and ideas for applications. The handbook describes the history and evolution of current concerns and explains successful advocacy efforts upon which to draw. It discusses the basic tools for advocacy, which include knowledge of the legislative or regulatory process, effective communication skills, and effective access to the media. It illuminates what motivates both elected and nonelected officials, what catches their attention, and what makes them respond. The handbook also offers advice on building coalitions, framing key issues and packaging important information, and understanding how to use the media as a tool to advance a cause. A glossary and several masters for overhead transparencies conclude the handbook. (Contains 11 references.) (CR)


Cumulative Book Index- 1990 A world list of books in the English language.

The Record of the Association of the Bar of the City of New York- Association of the Bar of the City of New York 1993

Skills for Effective Human Services Management-Richard L. Edwards 1991

State Reference Publications- 1996

State Legislative Sourcebook- 2005

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